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use Modeler to build predictive models. What you will learn Understand the basics of data mining and familiarize yourself with Modeler's visual programming interface Import data into Modeler and learn how to properly declare metadata Obtain summary statistics and audit the quality of your data Prepare data for modeling by selecting and sorting cases, identifying and removing duplicates, combining data files, and modifying and creating fields Assess simple relationships using various statistical and graphing techniques Get an overview of the different types of models available in Modeler Build a decision tree model and assess its results Score new data and export predictions Who this book is for This book is ideal for those who are new to SPSS Modeler and want to start using it as quickly as possible, without going into too much detail. An understanding of basic data mining concepts will be helpful, to get the best out of the book.

The fun and friendly guide to mastering IBM's Statistical Package for the Social Sciences Written by an author team with a combined 55 years of experience using SPSS, this updated guide takes the guesswork out of the subject and helps you get the most out of using the leader in predictive analysis. Covering the latest release and updates to SPSS 27.0, and including more than 150 pages of basic statistical theory, it helps you understand the mechanics behind the calculations, perform

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overcome common reporting problems, and generate more meaningful information. The authors share personal insights and examples from their unsurpassed experience working with hundreds of users of IBM Cognos reporting tools in multiple business roles and environments. Combining a step-by-step tutorial and 'cookbook' approach, they provide multiple reporting examples that professionals can easily adapt to their own requirements. Coverage includes: • •Creating consumer-friendly reports. •Understanding and utilizing the report hierarchy. •Knowing when and how to override the data model. •Mastering advanced reporting techniques, including new advances in Version 10

This book primarily targets Python developers who want to learn and use Python's machine learning capabilities and gain valuable insights from data to develop effective solutions for business problems.

Data mining is the process of automatically searching large volumes of data for models and patterns using computational techniques from statistics, machine learning and information theory; it is the ideal tool for such an extraction of knowledge. Data mining is usually associated with a business or an organization's need to identify trends and profiles, allowing, for example, retailers to discover

patterns on which to base marketing objectives. This book looks at both classical and recent techniques of data mining, such as clustering, discriminant analysis, logistic regression, generalized linear models, regularized regression, PLS regression, decision trees, neural networks, support vector machines, Vapnik theory, naive Bayesian classifier, ensemble learning and detection of association rules. They are discussed along with illustrative examples throughout the book to explain the theory of these methods, as well as their strengths and limitations. Key Features: Presents a comprehensive introduction to all techniques used in data mining and statistical learning, from classical to latest techniques. Starts from basic principles up to advanced concepts. Includes many step-by-step examples with the main software (R, SAS, IBM SPSS) as well as a thorough discussion and comparison of those software. Gives practical tips for data mining implementation to solve real world problems. Looks at a range of tools and applications, such as association rules, web mining and text mining, with a special focus on credit scoring. Supported by an accompanying website hosting datasets and user analysis. Statisticians and business intelligence analysts, students as well as computer science, biology, marketing and financial risk professionals in both commercial and government organizations across all business and industry sectors will benefit from this book.

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These "hidden tools" can help you produce charts that simplywouldn't be possible any other way, and the support for otherprogramming languages gives you better options for solving complexproblems. If you're ready to take advantage of everything thispowerful software package has to offer, SPSS Statistics for DataAnalysis and Visualization is the expert-led training youneed.

Are you a researcher or instructor who has been wanting to learn R and RStudio®, but you don?t know where to begin? Do you want to be able to perform all the same functions you use in IBM® SPSS® in R? Is your license to IBM® SPSS® expiring, or are you looking to provide your students guidance to a freely-available statistical software program? Moving from IBM® SPSS® to R and RStudio®: A Statistics Companion is a concise and easy-to-read guide for users who want to know learn how to perform statistical calculations in R. Brief chapters start with a step-by-step introduction to R and RStudio, offering basic installation information and a summary of the differences. Subsequent chapters walk through differences between SPSS and R, in terms of data files, concepts, and structure. Detailed examples provide walk-throughs for different types of data conversions and transformations and their equivalent in R. Helpful and comprehensive appendices provide tables of each statistical transformation in R with its

equivalent in SPSS and show what, if any, differences in assumptions factor to into each function. Statistical tests from t-tests to ANOVA through three-factor ANOVA and multiple regression and chi-square are covered in detail, showing each step in the process for both programs. By focusing just on R and eschewing detailed conversations about statistics, this brief guide gives adept SPSS® users just the information they need to transition their data analyses from SPSS to R.

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