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narrans, that all forms of human communication need to be seen as stories-symbolic interpretations of aspects of the world occurring in time and shaped by history, culture, and character; that individuated forms of discourse should be considered "good reasons"-values or value-laden warrants for believing or acting in certain ways; and that a narrative logic that all humans have natural capacities ...

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In perhaps his most important contribution to rhetorical theory and the understanding of human communication, Walter Fisher presents an explanation of his narrative paradigm in Human Communication as Narration: Toward a Philosophy of Reason, Value and Action. This book essentially elaborates on and refines Fisher's previous articles on the narrative paradigm and aims to present a more complete explanation of the theory's roots, as well as its main tenets and relevant applications.

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Human Communication as Narration: Toward a Philosophy of ...

Narrative paradigm is a communication theory conceptualized by 20th-century communication scholar Walter Fisher. The paradigm claims that all meaningful communication occurs via storytelling or reporting of events. Humans participate as storytellers and observers of narratives. This theory further claims that stories are more persuasive than arguments. Essentially the narrative paradigm helps us to explain how humans are able to understand complex information through narrative.

This book addresses questions that have concerned rhetoricians, literary theorists, and philosophers since the time of the pre-Socratics and the Sophists: How do people come to believe and to act on the basis of communicative experiences? What is the nature of reason and rationality in these experiences? What is the role of values in human decision making and action? How can reason and values be assessed? In answering these questions, Professor Fisher proposes a reconceptualization of humankind as homo narrans, that all forms of human communication need to be seen as stories—symbolic interpretations of aspects of the world occurring in time and shaped by history, culture, and character; that individuated forms of discourse should be considered "good reasons"—values or value-laden warrants for believing or acting in certain ways; and that a narrative logic that all humans have natural capacities to employ ought to be conceived of as the logic by which human communication is assessed.

Analyzes how Americans imagined themselves as citizens between 1764 and 1845 and critically investigates Americans' fundamental assumptions about a government based upon the will of the people, with profound implications for Americans' ability to assess democracy today.

Communication theory provides a compelling way to understand how people of faith can and should work together in today's tumultuous world. In *A Communication Perspective on Interfaith Dialogue*, fifteen authors present their experiences and analyses of interfaith dialogue, and contextualize interfaith work within the frame of rhetorical and communication studies. While the focus is on the Abrahamic faiths, these essays also include discussion of Hinduism and interracial faith efforts. Each chapter

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incorporates communication theories that bring clarity to the practices and problems of interfaith communication. Where other interfaith books provide theological, political, or sociological insights, this volume is committed to the perspectives contained in communication scholarship. Interfaith dialogue is best imagined as an organic process, and it does not require theological heavyweights gathered for academic banter. As such, this volume focuses on the processes and means by which interfaith meaning is produced.

Communication in organizations has changed drastically since the release of the first edition of this bestselling textbook. This fully revised and updated edition delves into state-of-the-art studies, providing fresh insights into the challenges that organizations face today. Yet this foundational resource remains a cornerstone in the examination of classic research and theory in organization communication.

Reflecting on a 50 year university career, Distinguished Professor Arthur Bochner, former President of the National Communication Association, discloses a lived history, both academic and personal, that has paralleled many of the paradigm shifts in the human sciences inspired by the turn toward narrative. He shows how the human sciences—especially in his own areas of interpersonal, family, and communication theory—have evolved from sciences directed toward prediction and control to interpretive ones focused on the search for meaning through qualitative, narrative, and ethnographic modes of inquiry. He outlines the theoretical contributions of such luminaries as Bateson, Laing, Goffman, Henry, Gergen, and Richardson in this transformation. Using diverse forms of narration, Bochner seamlessly layers theory and story, interweaving his professional and personal life with the social and historical contexts in which they developed.

This book analyzes American war propaganda, beginning with the Spanish-American War and extending through the wars in Afghanistan and Iraq. Using Fisher's narrative paradigm, the author identifies and critically evaluates recurring war stories, determining whether or not they truly provided good reasons to go to war.

Broad in scope, yet precise in exposition, the Sixth Edition of this highly acclaimed ethics text has been infused with new insights and updated material. Richard Johannesen and new coauthors Kathleen Valde and Karen Whedbee provide a thorough, comprehensive overview of philosophical perspectives and communication contexts, pinpointing and explicating ethical issues unique to human communication. Chief among the authors objectives are to: provide classic and contemporary perspectives for making ethical

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judgments about human communication; sensitize communication participants to essential ethical issues in the human communication process; illuminate complexities and challenges involved in making evaluations of communication ethics; and offer ideas for becoming more discerning evaluators of others communication. Provocative questions and illustrative case studies stimulate reflexive thinking and aid readers in developing their own approach to communication ethics. A comprehensive list of resources spotlights books, scholarly articles, videos, and Web sites useful for further research or personal exploration.

The Eleventh Edition is organized around: (1) elements of the basic communication model—communicator, message, medium, and “beyond” human communication; and (2) communication contexts—relationship, group, organization, health, culture, and society. A new chapter discusses four frameworks by which theories can be organized; students can see how theories contribute to and are impacted by larger issues about the nature of inquiry. To provide comprehensive, up-to-date coverage of theories, the authors surveyed articles in communication journals published over the last five years. Each chapter covers an average of 13 theories, half of which are new to this edition. New areas covered include health, social media, and “beyond human communication”—communication between humans and nature, humans and objects, humans and technology, humans and the divine. “From the Source” boxes give students a look at the theorists behind the theories—their inspirations, motivations, and goals. Written in an accessible style, the book is ideal for upper-division undergraduate classes and as a comprehensive summary of major theories for the graduate level.

Use and Understand Interpersonal Communication Theories Engaging Theories in Interpersonal Communication: Multiple Perspectives highlights key theories used to guide interpersonal communication research. The Second Edition features 30 theory chapters written by leading scholars in interpersonal communication, including new coverage of evolutionary theories, Problematic Integration Theory, supportive communication theories, Theory of Motivated Information Management, critical approaches to interpersonal communication, and Media Multiplexity Theory. Each theory chapter follows the same structure to help readers easily find and compare information across theories. An updated introductory chapter maps the history and the current state of interpersonal communication theory since publication of the first edition, based on comprehensive analysis of published scholarship. Presenting both classic and cutting-edge issues, the book organizes theories into three clusters—theories that are individually-centered; theories that are focused on discourse and interaction processes; and theories that examine how communication functions in personal relationships. All authors interweave abstract theoretical concepts with concrete examples in order to maximize readability and comprehension.

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